Managed NaaS for Wi-Fi

Integrate mobile & branch with a highly secure, analytics-driven solution

Growing demand for mobile services and in-branch customer analytics is driving financial institutions toward a fully-integrated mobile and branch experience. As a result, the most technologically-savvy financial institutions are utilizing managed Wi-Fi to meet integration and networking needs.

+40%
RETENTION RATE
When customers use mobile banking apps*

*Bain & Co.

Best-in-Class Wi-Fi with Dynamic Customer Analytics

Ventus Managed NaaS for Wi-Fi offers secure, reliable Wi-Fi with insightful analytics capabilities, helping you provide a seamlessly integrated mobile/branch experience for your customers. Branch Wi-Fi enables quick access to secure, high speed internet, allowing branches to demonstrate mobile offerings to on-site customers.

In addition to high bandwidth, total area coverage, the solution's intelligent Wi-Fi devices log real-time data on customer behavior, providing reports on dwell times, heat maps, and visitor counts. These features ensure a financial institution can offer a convenient, modern banking experience while improving operations, marketing, and sales objectives.

Ventus Managed Network-as-a-Service

Ventus Managed NaaS for Wi-Fi is an end-to-end solution that helps financial institutions achieve networking goals without overloading internal IT resources. Ventus' knowledgeable and responsive networking experts and dedicated client care teams handle all the critical details of network management, including engineering, hardware provisioning, installation & maintenance, network security, monitoring, and 24x7 technical support.

Benefits

- 100% managed by Ventus (NaaS)
- Seamless mobile/branch experience
- Improved customer retention
- Targeted marketing opportunities
- Insightful customer behavior analytics
- Quick deployment & installation
- Rogue access point reporting
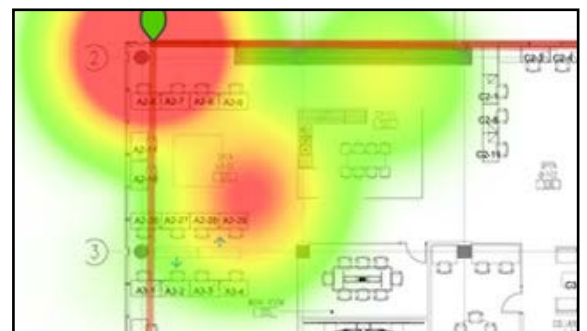- PCI DSS Level 1 certified cloud network platform

Get the Right Solution for Your Financial Institution

Ventus Managed Naas for Wi-Fi is fully scalable, with three solution tiers from which to choose, whether you need a simple access point, advanced security protection, or something more customized.
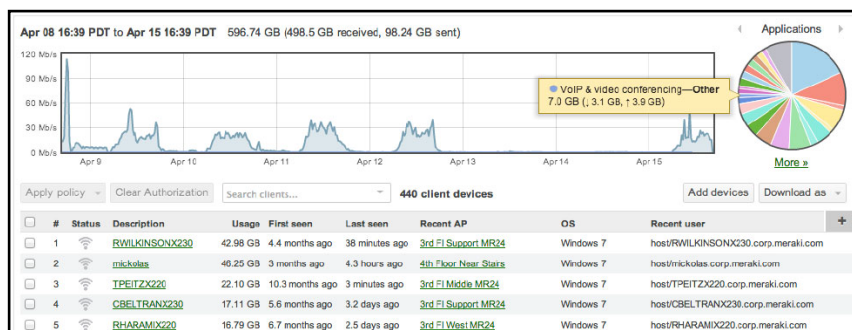
Equipment	Ventus | **Pro**	Ventus | **Pro+**	Ventus | **Enterprise**
	Access Point	Access Point Firewall/Security Appliance	Access Point Firewall/Security Appliance Software-Defined Networks
Management, Monitoring, & Maintenance	X	X	X
24x7 Technical Support	X	X	X
Cloud Dashboard	X	X	X
Location Analytics	X	X	X
Guest Access	X	X	X
Zero-touch Provisioning	X	X	X
List Management	X	X	X
Rogue Access Point Detection	X	X	X
Secure Corporate WLAN		Single Profile	Multiple Profiles
Role Based Administration		Single Admin	Multiple Admins
Site Survey		X	X
PCI Level 1 Compliance Reporting		X	X
Customer Sign-on Integration			X
Dual-active VPN Uplinks			X
Policy Based Routing (PbR)			X
Dynamic Path Selection			X
Bluetooth Beacon			X
Onsite Maintenance	Optional	Optional	Optional

Grow Your Accounts & Improve Customer Service

Ventus Managed NaaS for Wi-Fi offers valuable insights and functionality for optimizing the customer experience. API tools let you integrate network sign-on with CRM, simplify registration with social media powered log-on, and customize sign-on pages; and the solution's intelligent Wi-Fi routers, which detect nearby Wi-Fi-enabled mobile devices inside and outside the branch, help you identify first-time, repeat, and potential customers.

Location Heat Map

Summary Report

Network Visibility